

17th

Annual California Conference on Childhood Injury Control

Developing and Sustaining Comprehensive Injury Prevention Strategies

The 17th Annual California Conference on Childhood Injury Control is sponsored by the California Department of Health Services' Maternal and Child Health Branch in conjunction with the Center for Injury Prevention Policy and Practice at San Diego State University. The goal of the conference is to update and advance the state of the art in injury control. It is designed for public health professionals, EMS, and public safety specialists; physicians; nurses; injury control advocates; and others involved in injury prevention or related fields. An exceptional faculty will present public policy issues, innovative program strategies, and current research findings applied to real-world situations. Among the topics covered will be:

- Risk Communication
- Empowering Adolescents and School-Age Children to Make a Difference in Their Communities
- The Effects of Alcohol Advertising on Youth
- Home Safety and Co-sleeping Controversies
- Violence and Bullying Prevention
- Intercultural Awareness and Outreach
- Child Passenger Safety
- Child Neglect
- Sideshows and Street Racing
- Funding Programs and Advancing Partnerships in Difficult Times

The conference combines plenary sessions and workshops to promote an optimal learning experience. In-depth workshops facilitate strategic planning for prevention through interaction with faculty. The conference experience encourages and empowers participants to make positive changes in their communities. Opportunities for networking and the exchange of ideas among conference participants are integrated into the program exhibits, scientific posters sessions and informal networking discussions. A number of ancillary meetings and pre- and post-conference sessions are also held in conjunction with the conference.



Accreditation*



Conference: This is an activity offered by the California Department of Health Services, a CMA-accredited provider. Physicians attending this course may report up to 23 hours of category I credits toward the California Medical Association's Certificate in Continuing Medical Education and the American Medical Association's Physicians' Recognition Award.

Nurses can earn contact hours up to the number listed below for each portion of the conference. (Provider approved by the California Board of Registered Nursing, Provider Number CEP8059, for the number of contact hours listed below.)

Emergency Medical technicians and paramedics can earn up to the number of hours listed below of continuing education units for each portion of the conference. EMS Provider number 94-0001.

The SOCIETY FOR PUBLIC HEALTH EDUCATION (SOPHE), Inc. has been asked to award Category I Continuing Education Contact Hours to each participant who completes the program and requests credit for up to the number of hours listed below for each portion of the conference. SOPHE has been designated as a provider of continuing education in health education by the National Commission for the Health Education Credentialing, Inc.

Pre-Conference: Transporting Children with Special Health Care Needs

Physicians – 8 CME credits, Nurses – 8 contact hours, EMTs/Paramedics – 8 CE units, Health Educators – 8 CECH

Pre-Conference: Child Death Review Team Training: Prevention Process, Policy and Practice

Physicians – 5 CME credits, Nurses – 5 contact hours, EMTs/Paramedics – 5 CE units, Health Educators – 5 CECH

Pre-Conference: An Introduction to Injury Control

Physicians – 3 CME credits, Nurses – 3 contact hours, EMTs/Paramedics – 3 CE units, Health Educators – 3 CECH

Pre-Conference: Incorporating Injury Prevention into Public Health Programs

Physicians – 5 CME credits, Nurses – 5 contact hours, EMTs/Paramedics – 5 CE units, Health Educators – 5 CECH

Main Conference:

Physicians – 12 CME credits, Nurses – 12 contact hours, EMTs/Paramedics – 12 CE units, Health Educators – 12 CECH

Post-Conference: Child Passenger Safety Violator Program: A Panel Discussion

Physicians – 3 CME credits, Nurses – 3 contact hours, EMTs/Paramedics – 3 CE units, Health Educators – 3 CECH

**Accreditation for credits, units and contact hours were still pending approval at the printing of this brochure.*