

# Kids Plates Newsletter

Volume VII, Issue 1

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## Hi New and Returning Kids' Plates Grantees,

Welcome to the 06/07 Kids' Plates funding year and congratulations on your Kids' Plates funding!

Each month, you will receive a newsletter to update and inform you about what is happening within the Kids' Plates program and any program or marketing deadlines you need to know about. The newsletter is also used to inform you about upcoming events, conferences, funding opportunities, etc. that may interest you.

### Introductions All Around...

While the Kids' Plates Program has many valuable allies and contributors "behind the scenes", there are just two of us that run the day-to-day operations of this program: **Anne Ainsworth**, Program Specialist, is your contact for anything related to invoicing, marketing materials or marketing technical assistance.

Anne can be reached at 619-594-0984 or [aainsworth@projects.sdsu.edu](mailto:aainsworth@projects.sdsu.edu).

**Shanna Holland**, Program Manager, oversees the Kids' Plates program and is your contact for anything *except* invoicing, marketing materials or marketing technical assistance.

Shanna can be reached at 619-594-5039 or [sholland@projects.sdsu.edu](mailto:sholland@projects.sdsu.edu).

Remember, we are here to help you get what you need in order to successfully meet your program and marketing objectives. Please don't hesitate to contact us for anything related to the Kids' Plates program.



## Program-Related info

All Kids' Plates grants are done on a reimbursement basis, which means that you expend the funds first and then bill us for the eligible expenses. By now, you should have received your Kids' Plates contract and copies for signatures. Please be sure to get them signed and sent back ASAP since we cannot pay on any invoices until we have a fully executed contract in place.

## Marketing-Related Info

As you may know, the money generated from the sale of Kids' Plates license plates continues to grow. Much of this is due to the grassroots marketing done by each Kids' Plates grantee. Marketing is a mandatory component of the Kids' Plates program and is included in your scope of work. We want you to be successful in this endeavor. Each grantee has been sent a packet of marketing materials. Please use them to complete your marketing requirements. If you need any additional materials, specialty items, or technical assistance, please don't hesitate to contact Anne Ainsworth at 619-594-0984 or [aainsworth@projects.sdsu.edu](mailto:aainsworth@projects.sdsu.edu).

## Have you Gotten Yours?

Kids Plates is offering professional development funds to eligible agencies. These funds can help send staff to relevant unintentional childhood injury control professional development events, conferences, seminars, and symposiums. Visit [www.CIPPP.org](http://www.CIPPP.org) and follow the prompts to download and reply to the very easy RFA.

