

Kids' Plates Newsletter

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Happy Autumn, Kids' Plates Grantees

This is my favorite time of the year. It's hard to believe that October is already here! The air is getting crisp and the holidays are almost upon us. Time does fly by....



By now, you should have your Kids' Plates program up and running. If you are having any difficulties, let's talk. It's best to iron them out early. Also, please be sure that your Kids' Plates contract has been signed, dated, and mailed back... since invoices cannot be paid without it.

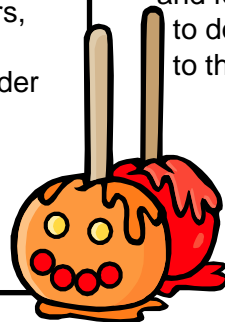
Marketing Materials

Marketing of Kids' Plates is a key component of the Kids' Plates Program since the sale of these license plates directly impacts the monies available for child and adolescent injury prevention efforts. As a grantee, you are required to conduct the marketing activities outlined in your scope of work. With that said, I have two questions:

- 1) Have you received your packet of marketing materials? If not, please notify Anne immediately at 619-594-0984 or aainsworth@projects.sdsu.edu so she can re-send them to you.
- 2) Do you need any additional marketing materials? The Kids' Plates Program has a number of other marketing materials (free, of course) that are useful for health fairs, community events, etc. Please contact Anne for more information and/or to order these materials.

Questions, comments, concerns?

Contact Shanna Holland, Kids' Program Manager, 619-594-5039 or sholland@projects.sdsu.edu.



Info that Might Interest You

Lifesavers 2007 Conference

National Conference on Highway Safety Priorities



Dates: March 25-27, 2007

Location: Hilton Chicago, Chicago IL

Fee: \$200 before 2/9/07, \$300 after 2/9/07

For more information:

lifesaversconference.org or 703-922-7944



Kids' Plates Professional Development Awards

There are still some professional development funds left. These funds can help send staff to relevant unintentional childhood injury control professional development events. This includes state or national conferences, seminars, and symposiums for up to two staff working to address unintentional injuries to children and adolescents. Up to \$1,500 per agency is available. Even current Kids' Plates grantees are eligible to apply. It's quick and easy. Visit www.cipp.org and follow the prompts to download and reply to the RFA.



Do you know of any upcoming injury control conferences (in or out of CA)? If so, please email any info/links to me at sholland@projects.sdsu.edu. I'm compiling a list.-Thanks!